

NEWS

For Immediate Release: March 9 1998

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PennPAT Accepting Applications From Performing Artists, Offering Proposal Writing Workshops

Pennsylvania Performing Arts on Tour (PennPAT) is now accepting applications from Pennsylvania-based performing artists and performing arts groups for inclusion in the 1999-2000 PennPAT Artist Roster. Workshops to assist artists with the application form and process will be offered at three locations in late April.

Workshops are scheduled for April 16 in Lewisburg at Bucknell University, April 20 in Pittsburgh at the Benedum Center, and April 21 in Philadelphia at Settlement Music School in the Mt. Airy neighborhood. Workshops will begin at 4 p.m. and last until 5 p.m. A free workshop focusing on marketing strategies and materials for performing artists, presented by Ivan Sygoda of Pentacle (NY), will precede this workshop, from 1:00 p.m. to 4:00 p.m. (please see other press release). Anyone interested in attending either of these workshops must R.S.V.P. to the PennPAT office at 215/496-9424 prior to April 10, 1998.

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PennPAT Roster Application

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Pennsylvania Performing Arts on Tour (PennPAT) is a new program that will provide two million dollars over the next three years to support the touring of professional Pennsylvania performing artists within Pennsylvania. Its purpose is to provide income and development opportunities for professional Pennsylvania performing artists through increased access to and engagement with audiences in communities throughout the Commonwealth.

Artists (dance, interdisciplinary, music, storytelling, theater, etc.) are reviewed by a panel of professionals for inclusion in the PennPAT Artist Roster. Approved artists are then eligible for fee-support through a competitive grant program open to all non-profit organizations and units of government in Pennsylvania. Approved roster artists may also receive grants to advance their touring readiness and to improve their marketing and other tour management capabilities. PennPAT offers workshops for all Pennsylvania performing artists in the areas of touring preparation and marketing.

This groundbreaking new program, administered by Mid Atlantic Arts Foundation, was developed and funded in a unique partnership between the Pennsylvania Council on the Arts, a state agency, and three private philanthropies – the Vira I. Heinz Endowment, the William Penn Foundation and The Pew Charitable Trusts.

For PennPAT guidelines, application or information, or to register for a workshop, contact Pennsylvania Performing Arts on Tour, 1811 Chestnut Street, Suite 301, Philadelphia, PA, 19103. Telephone: 215/496-9424. Fax: 215/496-9585. E-mail: pennpat@erols.com.

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